



Women's World Banking
Asset Management

OUR IMPACT

GLOBAL REACH



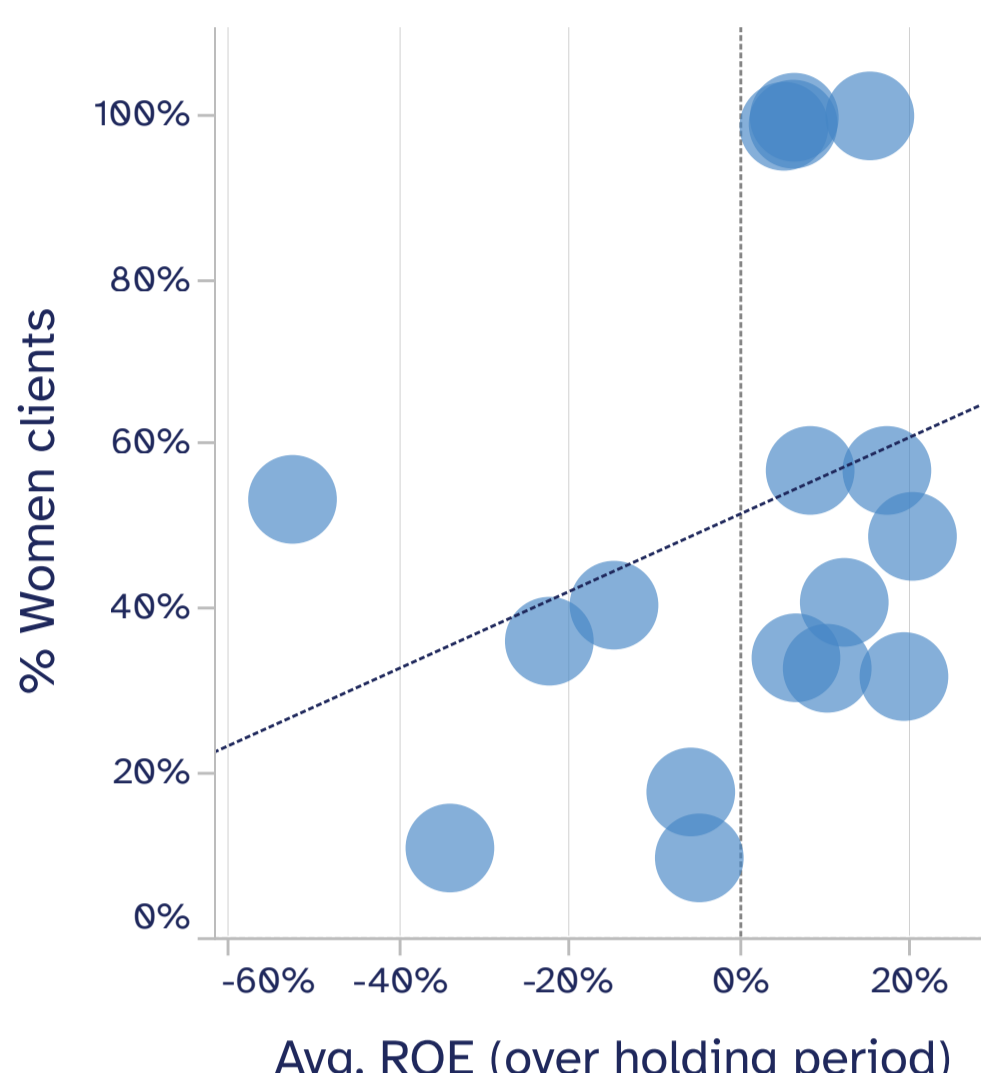
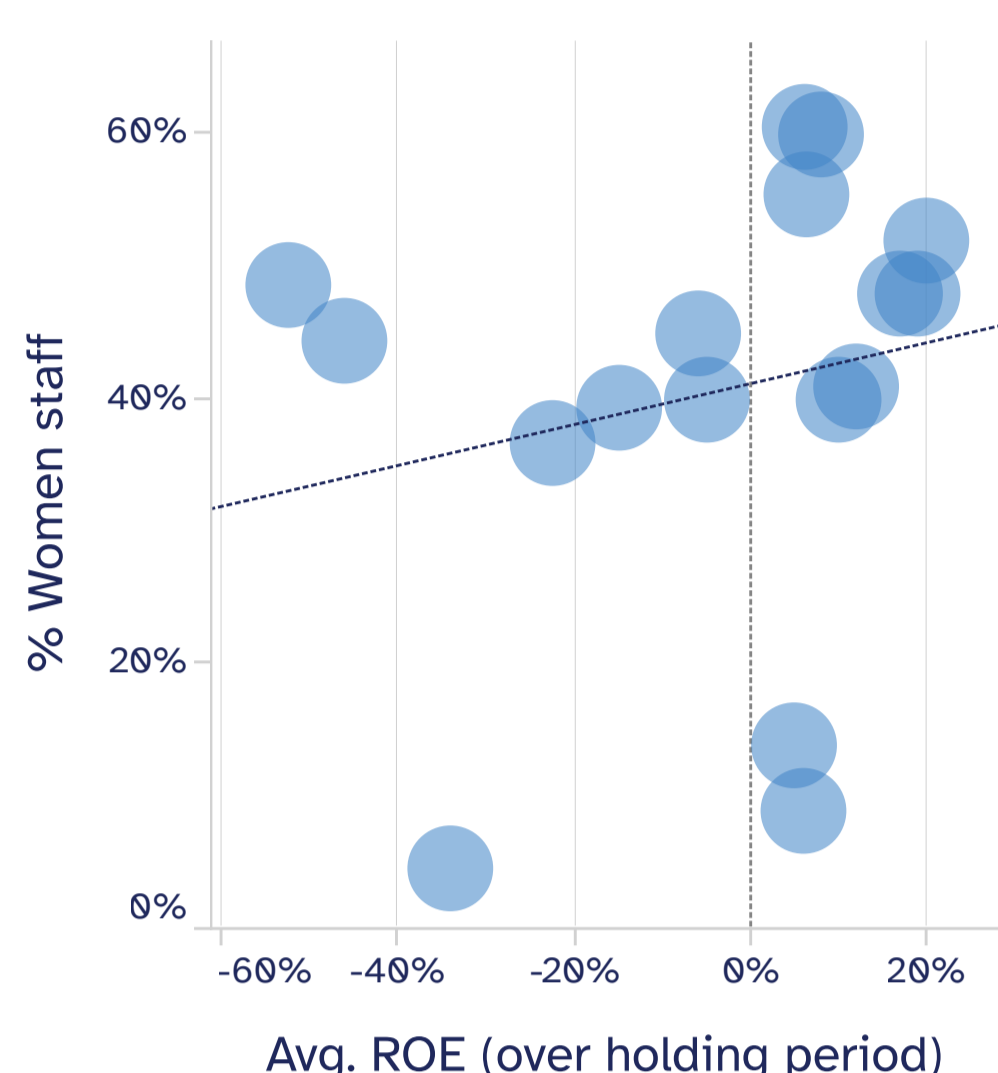
Investments by region
*as of December 2022

Women's World Banking Asset Management (WAM) makes equity investments in inclusive financial institutions in global emerging markets, deploying its expertise in gender lens investing – coupled with dedicated technical assistance funding -- to help portfolio companies reach financially underserved women and attract female talent. Our strategy drives higher returns on investment and helps close the gender gap in financial inclusion.

INSIGHTS

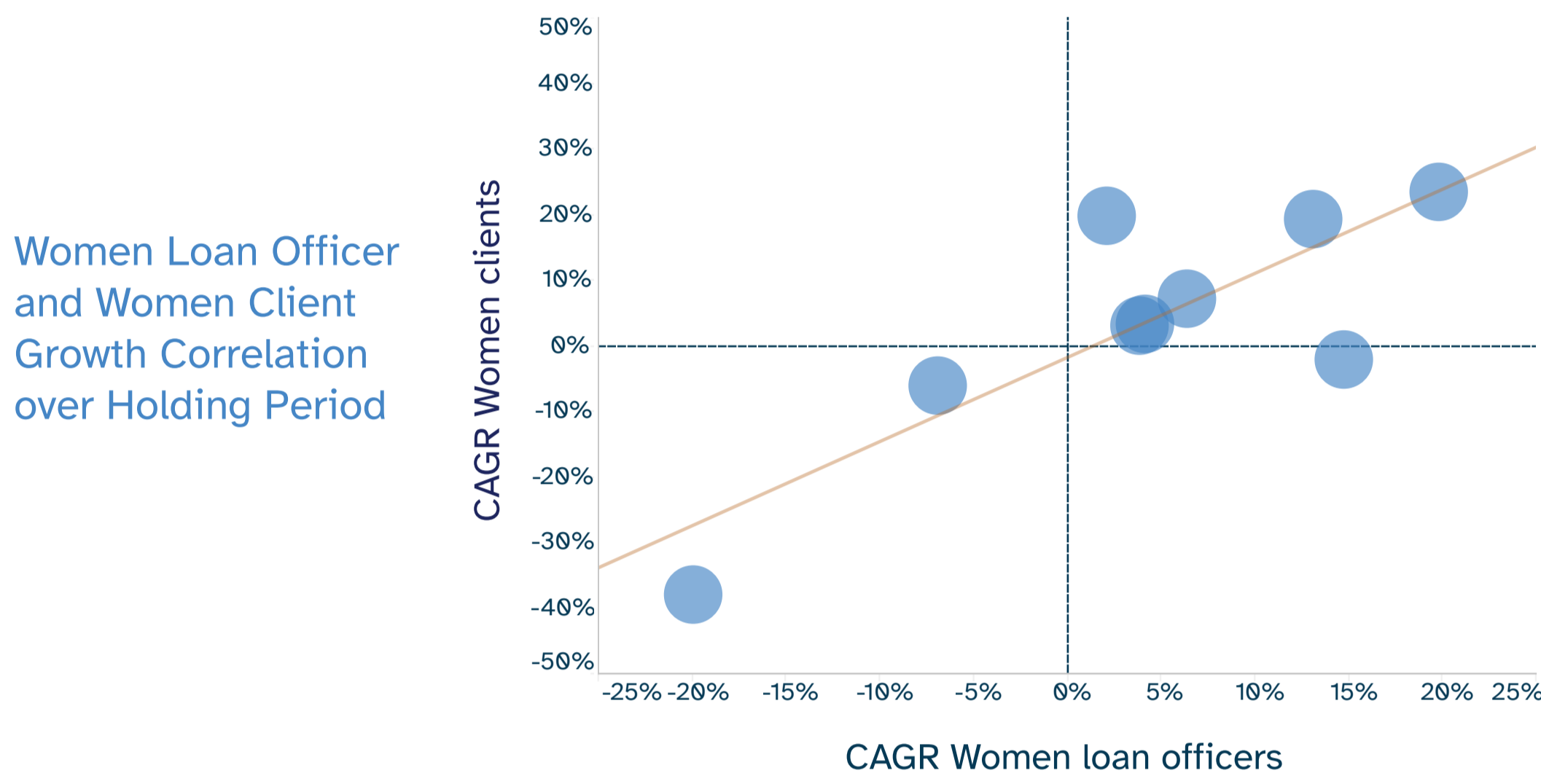
To grow business, grow gender diversity

Clear positive correlations between staff and client gender diversity figures and return on equity (ROE) in 2022



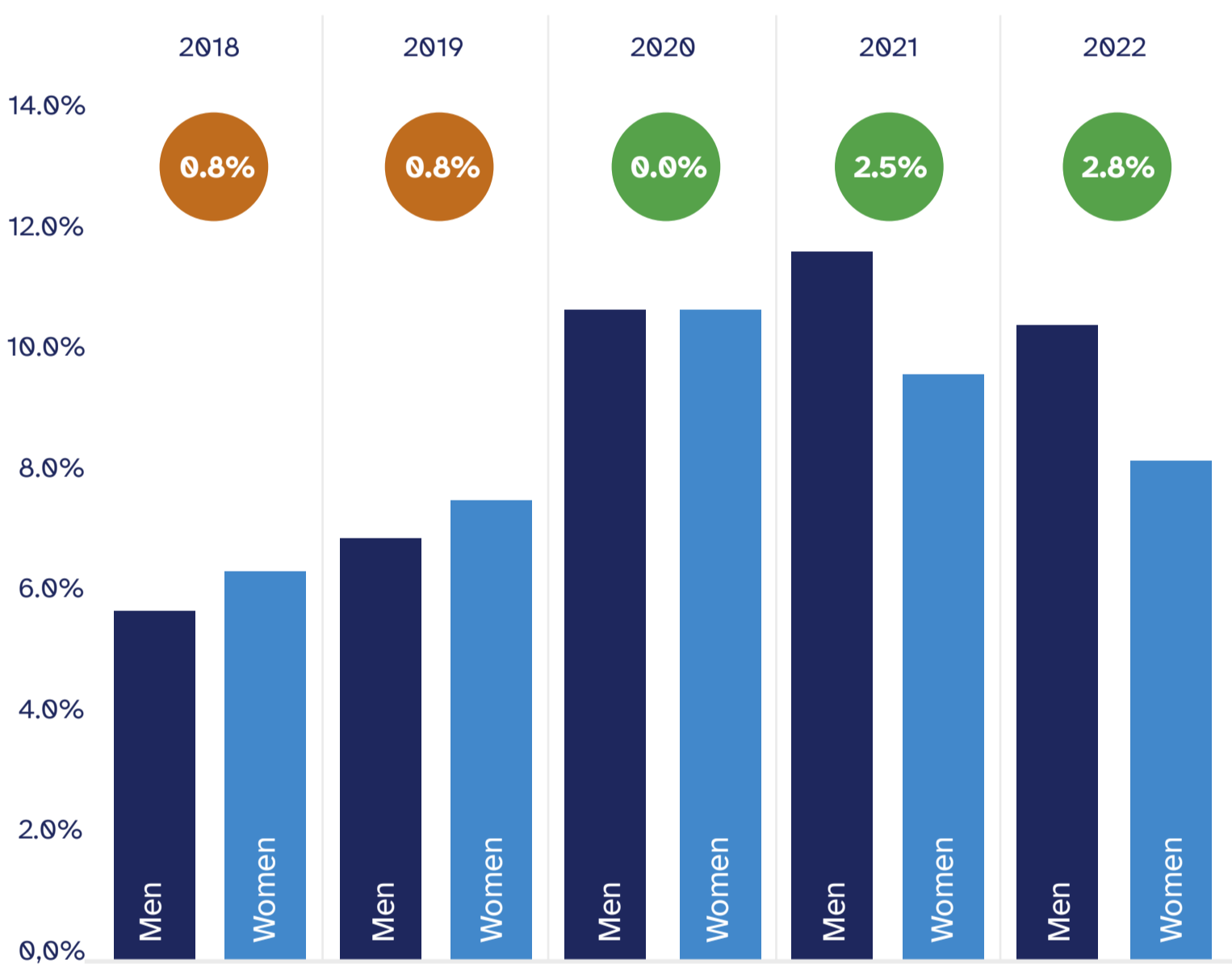
To reach more Women, hire more Women

Clear positive correlations between Women loan officers and outreach to Women clients in 2022



GENDER INVESTING EFFECT

Average Portfolio at Risk (PAR) for Women-owned vs. men-owned SMEs

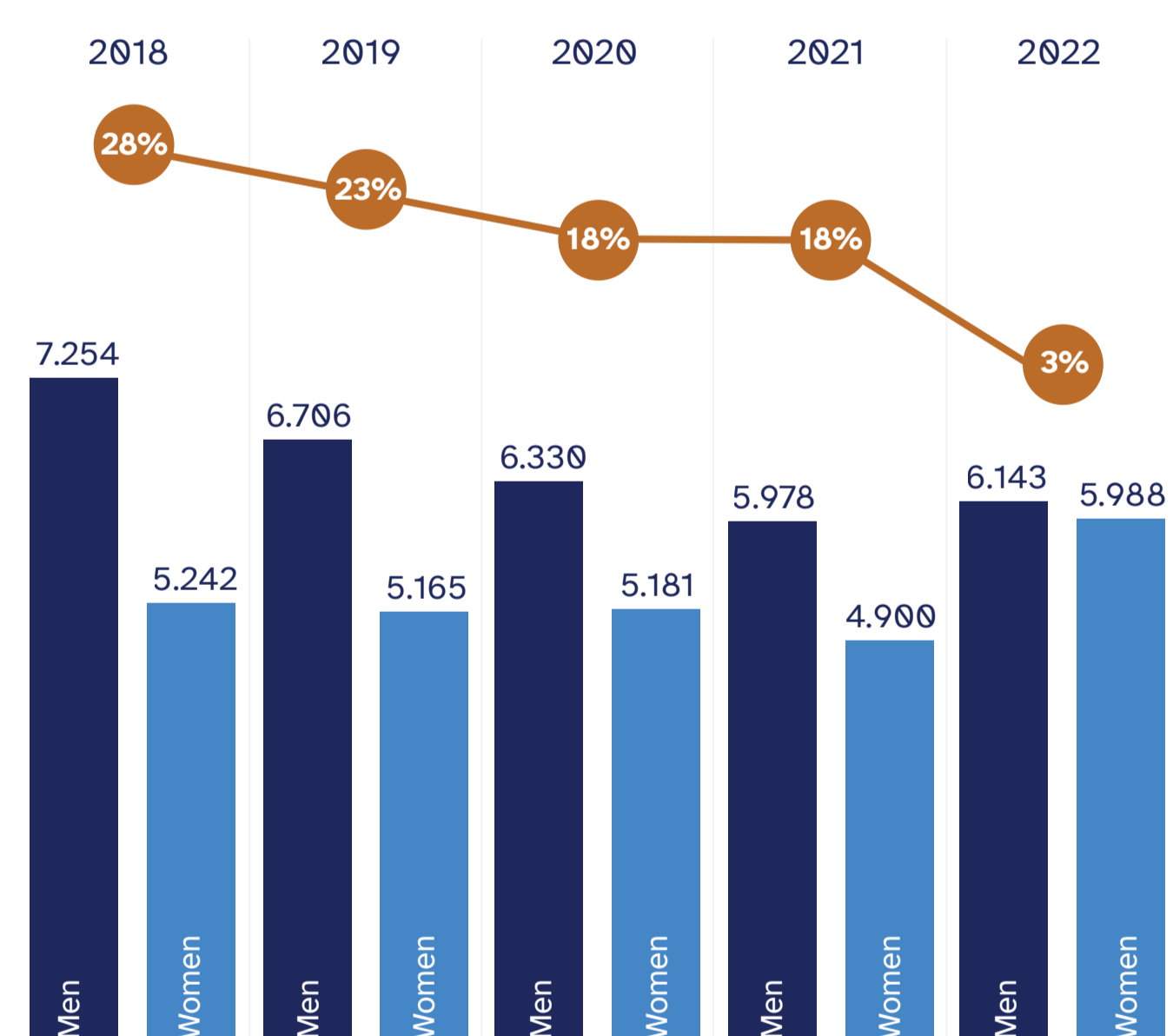


Note: Circles indicate difference in men versus Women PAR. Brown if Women > men, and green if Women < men.

Changing the narrative on Women-owned SMEs

WAM research revealed that the relative underperformance of Women-owned SMEs was due to poorer outreach to, customer care of, and credit assessment of Women-owned businesses. Once addressed, this trend was reversed to overperformance.

Gender gap in average loan sizes



Closing average loan size gap
WAM's consistent advocacy that Women were at least equal or better credit risks helped close the gender gap in average loan sizes.

Note: Median loan sizes represent the median of the portfolio companies average loan sizes for Women and men clients at year-end or exit. Median loan sizes exclude Ananya because, as a wholesaler lender, its loan sizes were considerably larger than other portfolio companies. Note: circles indicate % gender gap. Brown if Women < men, and green if Women > men.

MILESTONES

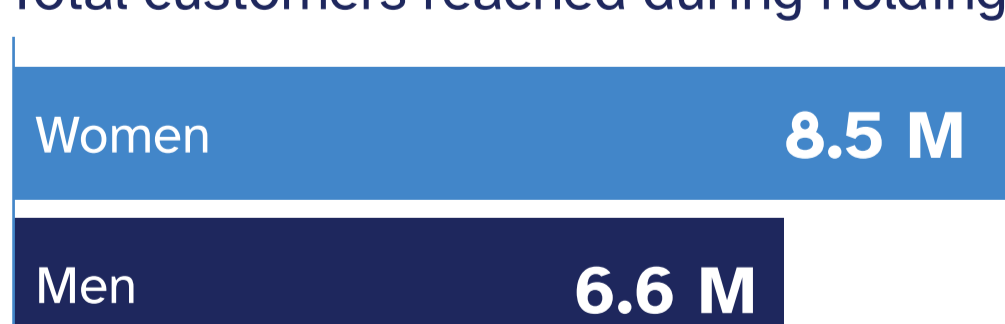
AUM: **US\$ 150M+**

21 portfolio companies

6 responsible exits

4 deep-dive gender performance studies

Total customers reached during holding period



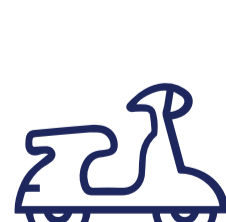
Supported **33.1K** jobs during holding period



COMPREHENSIVE SECTOR COVERAGE



Affordable Housing Finance



Affordable Asset Finance



Micro-insurance (incl. crop)



SME Finance



Micro-enterprise Finance

Interested in learning more? Email emc@womensworldbanking.org

WWBCP II benefits from the support of two anchor investors, the European Commission and the German Federal Ministry for Economic Cooperation and Development, who provided catalytic investment capital and grants to the technical assistance facility.



Signatory of:



Women = all female identifying persons